



Dairy for life

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14th March 2012

To Whom It May Concern,

Rhett addressed our Anchor Franchisee Conference in August 2011. I have heard many speakers but have never seen a room so fixed on every word. Rhett's personal account has made such an impact on our business. The level of focus and engagement from our Franchisees has taken a huge step up in the last 7 Months. Even long time 'Milkman' reference Rhett's speech in changing the way they now view their role in managing safety for them and their staff.

Rhett, thank you for using your circumstances to positively impact the lives of others.

Yours sincerely

A handwritten signature in blue ink, appearing to be "Leigh Parker". The signature is fluid and cursive, with a large initial "L" and "P".

Leigh Parker

National Franchise Manager.